



COASTAL WEDDINGS

# 2025 MAGAZINE & EVENTS ADVERTISING MEDIA KIT



# OUR MISSION

**COASTAL WEDDINGS** facilitates in-person, print, & digital opportunities for wedding industry professionals to maximize visibility, showcase their talents, and amplify their message to engaged couples!



100%

LOCALLY FOUNDED & OWNED

22+

YEARS SUPPORTING LOCAL BUSINESSES

28k+

DIGITAL MAGAZINE IMPRESSIONS ANNUALLY

32k+

MAGAZINE COPIES IN CIRCULATION ANNUALLY

1300+

EVENT ATTENDEES ANNUALLY



# OUR AUDIENCE

Coastal Weddings readers & attendees are planning a wedding, know someone who is, or they are dreaming up their vendor wish-list as they await a proposal!

## ATTENDEES

800+

COASTAL WEDDINGS EXPO PENSACOLA

150+

COASTAL WEDDINGS EXPO DESTIN

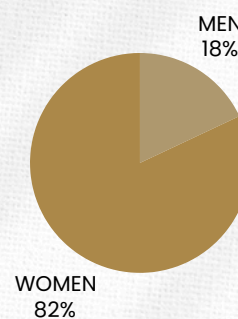
175+

BRIDE'S NIGHT PENSACOLA

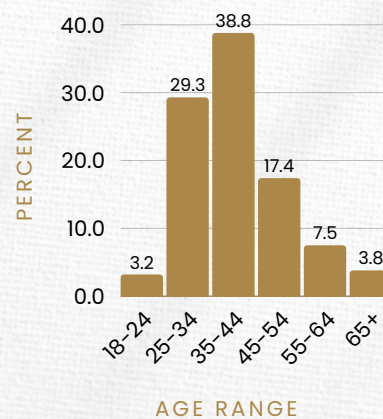


## DEMOGRAPHICS

### GENDER



### AGE



## TOP INTERESTS

85%

VENUES & EVENT SPACES

78%

PHOTOGRAPHY & VIDEOGRAPHY

70%

CATERING

60%

WEDDING ATTIRE & BEAUTY

65%

ENTERTAINMENT

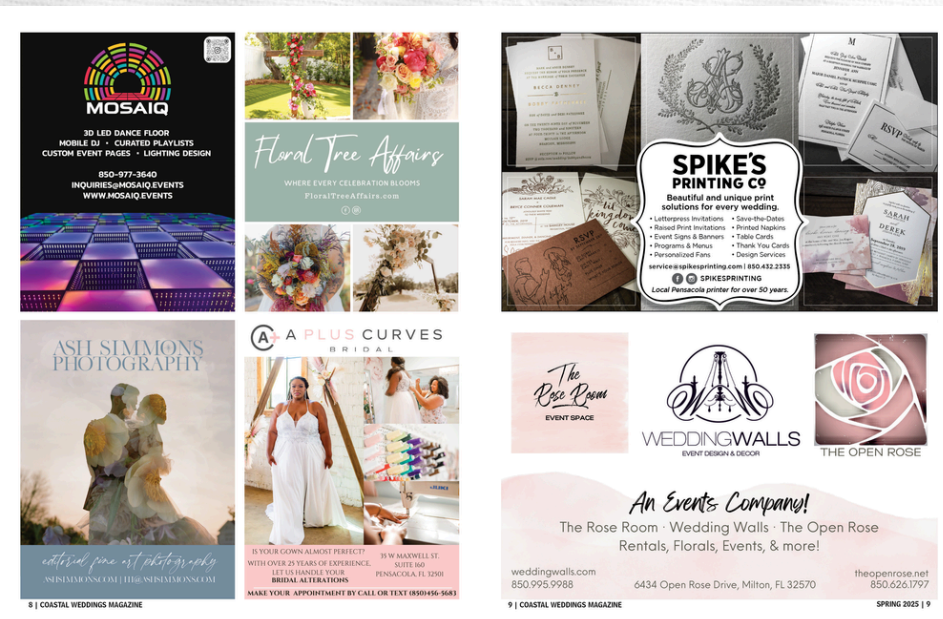
55%

FLORALS & DECOR



# OUR MAGAZINE

**COASTAL WEDDINGS MAGAZINE** offers an unparalleled advertising experience for wedding vendors that targets brides, couples, family, and friends actively planning a wedding! With 30,000+ copies in circulation annually, our magazine is strategically distributed through our coastal partners, community events, and local favorites. Released biannually, Coastal Weddings Magazine is distributed at our annual expos; the spring issue at Coastal Weddings Expo-Pensacola and the fall issue at Bride's Night Pensacola & Coastal Weddings Expo-Destin. From our print to digital publication, CW Magazine offers a quality, aesthetic, and idyllic backdrop for your advertisement.



QUARTER & HALF PAGE



ONE-PAGE SPREAD



TWO-PAGE SPREAD



# OUR MAGAZINE

BENEFITS	DESCRIPTIONS	PREMIER PAGE	DOUBLE SPREAD	BUSINESS SPOTLIGHT	FULL PAGE	HALF PAGE	QUARTER PAGE
IN PERSON	Coastal Connections Networking Events	✓	✓	✓	✓	✓	✓
	Magazine Reveal Parties	✓	✓	✓	✓	✓	✓
	Training & Education	✓	✓	✓	✓	✓	✓
SOCIAL	Instagram	2 Posts	2	1	1		
	FB	2	2	1	1		
	Pinterest	✓	✓	✓			
	Newsletter Feature	Feature	Mention				
WEBSITE	Authored Blog Post	✓	✓				
	Premier Business Listing	✓	✓	✓			
	Business Listing				✓	✓	✓
	Event Listing	✓	✓	✓			
TOTAL COST		\$1600-2600	\$2,500	\$2,100	\$1,400	\$800	\$450



# OUR EVENTS

**COASTAL WEDDINGS EVENTS & EXPOS** are a fun and exciting opportunity to make intentional connections with couples actively seeking wedding services. Wedding expos provide a designated space in a high-visibility environment to showcase your business's unique offerings & services. Through sneak peeks, live demonstrations, portfolios, and exhibitions of your work, your business contributes to a celebratory & exciting atmosphere for brides, grooms, and their family & friends.



## BRIDE'S NIGHT PENSACOLA

SUNDAY, JUNE 22, 2025  
4PM - 7PM  
SANDERS BEACH COMMUNITY CENTER  
REGISTRATION DUE MAY 31, 2025



## COASTAL WEDDINGS EXPO DESTIN

SUNDAY, AUGUST 10, 2025  
1PM - 4PM  
DESTIN-FWB CONVENTION CENTER  
REGISTRATION DUE JULY 11, 2025



## COASTAL WEDDINGS EXPO PENSACOLA

SUNDAY, JANUARY 4, 2026  
11AM - 3PM  
PENSACOLA BAY CENTER  
REGISTRATION DUE DECEMBER 5, 2025

## BOOTH OPTIONS

- INDOOR SINGLE BOOTH (10FT X 8FT)
- OUTDOOR SINGLE BOOTH
- DOUBLE BOOTH (20FT X 8FT)
- 1 INDOOR & 1 OUTDOOR

## SPONSORSHIP OPPORTUNITIES

Coastal Weddings is excited to offer sponsorship opportunities and complimentary product placements at our events! This is your chance to gain premium exposure beyond your booth! Whether you specialize in entertainment, decor, photography, hospitality, etc., we have tailored packages to spotlight your services.

All sponsors are highlighted on the Event slideshow, Expo welcome signs, Coastal Weddings social media, and website.



# WHAT OUR EXPO VENDORS SAY

“Great event! Thanks for all your hard work to continually improve it to make it better for attendees and vendors.”

- DONNA MEEKS  
Live Oak

“Amazing & fun show to be a part of. I had couples set up a request for consultation while at the show & 1 couple that booked within 24 hours! Staff was absolutely wonderful, it was fun to be at, time passed by super fast.”

- LANDA MUSCARELLA  
Enchanted Emerald Events

“Thank you for creating such a well-organized and welcoming environment. It was a pleasure to be part of this amazing expo!”

- RAMONA HUNTER  
Jade Venue Pensacola

“This year's Expo was the best it's ever been, in my opinion! From my perspective, everything ran very smoothly. You girls did an awesome job! Thanks for having us!”

- LEA RICHARDSON  
Alpha Lit Pensacola



# COASTAL CONNECTIONS



**COASTAL CONNECTIONS** is a casual networking opportunity for wedding pros to build partnerships and share ideas outside of our expos. Hosted quarterly at varying locations, Coastal Connections is designed to foster meaningful connections, inspire creativity, and elevate your business.

- ENGAGING ACTIVITIES
- EDUCATIONAL EXPERIENCES
- MAGAZINE COVER REVEAL PARTIES



Coastal Weddings Membership gives vendors access to quarterly networking events, business listings, & early-bird pricing. Membership is FREE for expo vendors and magazine advertisers!





# SAVE THE DATES

- 06.22.2025 | Bride's Night, Pensacola
- 08.10.2025 | Coastal Weddings Expo, Destin
- 01.04.2026 | Coastal Weddings Expo, Pensacola
- Fall 2025 | Coastal Weddings Magazine
- Spring 2026 | Coastal Weddings Magazine

# REGISTER YOUR BUSINESS

## 1 BLOCK YOUR CALENDAR

Make sure you have the expo & event dates available.

## 2 MAKE YOUR SELECTIONS

Choose the right options to showcase your business by completing the Registration Form.

## 3 CHECK YOUR EMAIL

After the Registration Form is completed and received, you will receive an invoice for your selections.

# GET IN TOUCH!

READ ONLINE!



FOLLOW US!



@coastalweddingspensacola

LEARN MORE!

coastalweddingsmagazine.com



### ALYSSA GRYB

OWNER

coastalweddingspensacola@gmail.com

With my Master's degree in Education Administration and certification in Event Planning, I took a leap of faith and dove into the wedding industry. Wedding professionals have grit, tenacity, and an abundance of excitement for what they do. My mission is to foster opportunities for wedding pros to maximize visibility and amplify their message to engaged couples.



### LAUREN FLORES

DIRECTOR OF SALES & EVENTS

laurencoastalweddings@gmail.com

With over 10 years of event planning and fundraising for nonprofits, I am passionate about designing experiences to directly connect wedding industry professionals with their ideal clients. Wedding professionals work tirelessly to create perfect moments and I am committed to supporting the people behind the scenes of those picturesque days.



### HELENE WILLIAMSON

CREATIVE DIRECTOR

helenecoastalweddings@gmail.com

With over 10 years of experience in digital design and a passion for marketing, I became enamored with the immense creative talents in the wedding industry. This talent inspires me to build platforms to uplift the unique services and skills of wedding professionals.