

Coastal WEDDINGS

MAGAZINE & EVENTS

Connect with brides & couples through Coastal Weddings! Based on our team's unique experiences in event planning and marketing, we facilitate opportunities for wedding industry professionals to maximize visibility, showcase their talents, and amplify their message to potential clients.



01.05.2025 | Coastal Weddings Expo, Pensacola

06.2025 | Bride's Night, Pensacola

09.2025 | Coastal Weddings Expo, Destin

Spring 2025 | Coastal Weddings Magazine

Fall 2025 | Coastal Weddings Magazine

LEADS = CUSTOMERS = PROFITS

Gain early access to clientele at the start of peak wedding seasons by engaging face to face with potential clients.

C.W.
MAGAZINE

10k+
impressions

C. W. EXPO
PENSACOLA

800+
attendees

BRIDE'S NIGHT
PENSACOLA

175+
attendees

C.W. EXPO
DESTIN

150+
attendees

"Best bridal expo we've attended to date!"
- Donna, A Bride's Ride



- ★ Showcase your talents to couples actively planning their wedding!
- ★ Make intentional and strong connections with your ideal clients!
- ★ Hundreds of couples are looking for YOU!
Show them why they need you on their wedding team!



Membership is FREE for
Event vendors and
Magazine advertisers!

Membership includes

- Business website & socials included on Coastal Weddings' Preferred Vendors list
- Access to Quarterly Networking Events
- Access to early-bird pricing for Coastal Weddings Events

REGISTER YOUR BUSINESS!

1 BLOCK YOUR CALENDAR

Make sure you have the expo & event dates available.

2 MAKE YOUR SELECTIONS

Choose the right options to showcase your business by completing the Registration Form.

3 CHECK YOUR EMAIL

After the Registration Form is completed and received, you will receive an invoice for your selections.



EVENTS & EXPOS

Help couples discover their dream weddings at Coastal Weddings Events!

What's included with your Expo Booth?

- Coastal Weddings Membership
- Designated space to provide sneak peeks, live demonstrations, portfolios, and exhibitions of your work for brides, grooms, and their family & friends to see!
- Event promotion via radio, billboards, social media, and more.
- Attendee leads list emailed post event.

JANUARY EXPO
REGISTRATION
NOW OPEN [↓](#)



COASTAL WEDDINGS EXPO, PENSACOLA

SUNDAY, JANUARY 5, 2025

11AM - 3PM

PENSACOLA BAY CENTER

REGISTRATION DUE DECEMBER 6, 2024

Hosted at the Pensacola Bay Center, the Coastal Weddings Expo is one-of-a-kind in the Pensacola area! It is an exciting event for your business to interact in-person with brides, grooms, marryers, family members, and more! Hosting 100+ vendors and 800+ attendees, the event will be high-energy and impactful.

BOOTH OPTIONS

SINGLE BOOTH | \$675

- Located inside OR outside the Bay Center Arena
- 10ft wide x 8ft deep | 1 table, 2 chairs | Pipe & drape
- Outdoor booths are typically conducive for food/beverage trucks, rental car services, and mobile experiences

DOUBLE BOOTH | \$1275

- 2 conjoining indoor booths (20ft x 8ft)
OR
- 1 indoor booth and 1 outdoor booth

PREMIER BOOTH | \$875

- Located inside the Bay Center Arena
- Located on a corner or endcap of a row or aisle
- 10ft wide x 8ft deep | 1 table, 2 chairs | Pipe & drape

SPONSOR PACKAGES

Coastal Weddings is excited to offer sponsorship opportunities and complimentary product placements at our events! This is your chance to gain premium exposure beyond your booth! Whether you specialize in entertainment, decor, photography, hospitality, etc., we have tailored packages to spotlight your services.

If you are interested in a Sponsor Package, reach out to CoastalWeddingsPensacola@gmail.com for more information.

Champagne Toast

- \$600
- Champagne given to brides/couples

Welcome Bag

- \$1000
- Logo on bag

Grand Entrance

- \$1000
OR
- In Kind Decor

Stage Decor

- \$1000
OR
- In Kind Decor

All sponsors are highlighted on the Bay Center jumbotron, Expo welcome signs, Expo welcome bags, Coastal Weddings social media, and Coastal Weddings website.





COASTAL WEDDINGS MAGAZINE

Reach your ideal clients with our magazines!

What's included with your Magazine Ad?

- Coastal Weddings Membership
- Ad space to showcase your creativity and talents to couples actively planning their wedding
- Draw brand recognition and excitement through eye-catching and inspiring graphics
- Idyllic and aesthetic backdrop for your business to shine!



\$450
QUARTER PAGE
 Vertical
 3.75" w x 4.875" h



\$2500
DOUBLE PAGE SPREAD
 2 full pages
 8.375" w x 10.875" h



\$800
HALF PAGE
 Vertical
 3.75" w x 9.75" h

PREMIER PAGES:

\$2600 | **INSIDE FRONT COVER, PAGE 2**

\$2100 | **PAGE 3**

\$1600 | **PAGE 4**

\$1600 | **PAGE 5**

\$2000 | **LAST PAGE**

\$2400 | **INSIDE BACK COVER**

\$2600 | **BACK COVER**



\$800
HALF PAGE
 Horizontal
 7.625" w x 4.875" h



\$1400
FULL PAGE
 8.375" w x 10.875" h
 Plus 1/8" bleed

*If you are interested in a Premier Page, reach out to CoastalWeddingsPensacola@gmail.com for availability.

ADVERTISEMENT CREATION SERVICE (OPTIONAL)

\$150

If you need assistance with ad creation, Coastal Weddings can create the digital advertisement file for your business.

Please provide:

- business information
- logo
- colors
- photos

ADVERTISING SUBMISSION REQUIREMENTS

- Submission of digital files only; PDF file is preferred.
- Minimum of 300 dpi.
- All images should be CMYK.
- All photographs should be high resolution .jpeg or .tif files.
- Ads created in Microsoft Word, Publisher, PowerPoint or any word processing program cannot be accepted due to quality/resolution.
- For the Spring 2025 issue (debuted at January Expo), files must be emailed to CoastalWeddingsPensacola@gmail.com by December 2, 2024 (if more time is needed please let us know.)

READ ONLINE!



FOLLOW US!



@coastalweddingspensacola



SAVE THE DATE!



JUNE 2025 | BRIDE'S NIGHT, PENSACOLA

SEPTEMBER 2025 | COASTAL WEDDINGS EXPO, DESTIN

FALL 2025 | COASTAL WEDDINGS MAGAZINE

CONTACT US



ALYSSA GRYB

OWNER

coastalweddingspensacola@gmail.com

With my Master's degree in Education Administration and certification in Event Planning, I took a leap of faith and dove into the wedding industry. Wedding professionals have grit, tenacity, and an abundance of excitement for what they do. My mission is to foster opportunities for wedding pros to maximize visibility and amplify their message to engaged couples.



LAUREN FLORES

DIRECTOR OF SALES & EVENTS

laurencoastalweddings@gmail.com

With over 10 years of event planning and fundraising for nonprofits, I am passionate about designing experiences to directly connect wedding industry professionals with their ideal clients. Wedding professionals work tirelessly to create perfect moments and I am committed to supporting the people behind the scenes of those picturesque days.



HELENE WILLIAMSON

CREATIVE DIRECTOR

helencoastalweddings@gmail.com

With 8 years of experience in digital design and a passion for marketing, I became enamored with the immense creative talents in the wedding industry. This talent inspires me to build platforms to uplift the unique services and skills of wedding professionals.

WE'RE EXCITED TO HEAR FROM YOU!
COASTALWEDDINGSMAGAZINE.COM